CATEGORY 17:

IMAGES MOST ADMIRED SHOPPING CENTRE OF THE YEAR: BEST TURN AROUND STORY

ELIGIBILITY: Shopping Centers that repositioned and restrategised to drive back consumers during the year, which led to increased footfall and sales of tenants

ASSESSMENT PERIOD: January 2017 – December 2017

CONTACT DETAILS & GENERAL INFORMATION:

|  |  |
| --- | --- |
| Name of Developer: |  |
| Name of nominated Shopping Centre: |  |
| Shopping Centre Address: |  |
|  |  |
| Company Name & Office Address: |  |
|  |  |
|  |  |
| Contact Person: |  |
| Designation: |  |
| Landline Phone Number |  |
| Mobile Phone Number |  |
| eMail ID: |  |
|  |  |
| Alternate Contact Person Name: |  |
| Designation: |  |
| Mobile Number: |  |
| eMail ID: |  |
|  |  |
| Date Of Launch: |  |
| Land Area (Specify Sq M / Sq Yd / Acre): |  |
| Total Built Up Area: |  |
| Gross Leasable Area: |  |

OPERATIONAL INFORMATION:

|  |  |  |
| --- | --- | --- |
| **1) REVENUE:** | Jan 2016 – Dec 2016 | Jan 2017 – Dec 2017 |
| * Total Lease Rent Income / Revenue Share Income Of The Shopping Centre excl Taxes (Rs Lakhs) |  |  |
| * Total Supplementary income (Ads/ Signage, Promotions, Parking, etc.) excl Taxes (Rs Lakhs) |  |  |
| * Total Common Area Maintenance (CAM) revenue excl Taxes (Rs Lakhs) |  |  |
|  |  | |
| **2) FOOTFALLS:** |  | |
| Are daily footfalls measured & verified by any agency? | Yes: | No: |
| If Yes, name of the Agency? |  | |
| * Certified average footfall per day (Weekdays) |  | |
| * Certified average footfall per day (Weekends) |  | |
| If NOT certified |  | |
| * Estimated average footfall per day (Weekdays) |  | |
| * Estimated average footfall per day (Weekends) |  | |
|  |  | |
| **3) SHOP-FRONTS:** |  | |
| Number of separately leased stores/doors (If for example 4 stores have been combined into one, it should be counted as 1 door only): | |  |
|  |  | |
| **4) FACILITIES:** |  | |
| * Number of covered car parking slots |  | |
| * Number of open car parking slots |  | |
| * Number of covered 2 wheeler parking slots |  | |
| * Number of open 2 wheeler parking slots |  | |
| * Number of escalators |  | |
| * Number of elevators |  | |
| * Number of ATM’s |  | |
|  |  | |
| **5) TENANT DETAILS:** |  | |
| Number of tenants as of December 31, 2017. (Please attach a list of tenants sharing area occupied by each tenant): | |  |

OPERATIONAL INFORMATION (CONTINUED):

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **6) TENANT MIX: As of December 31, 2017** | | No of Units | | Area Occupied (Sq Ft) | | % of Total GLA |
| * **BBooks, Gifts, Music, Leisure, etc** | |  | |  | |  |
| * **Cinemas** | |  | |  | |  |
| * **Department Store** | |  | |  | |  |
| * **Electronics / CDIT** | |  | |  | |  |
| * **Entertainment / Gaming Zone** | |  | |  | |  |
| * **Fashion & Footwear** | |  | |  | |  |
| * **Food & Grocery / Supermarket** | |  | |  | |  |
| * **Food Service (Restaurants, Bar, Cafes, etc.)** | |  | |  | |  |
| * **Hypermarket** | |  | |  | |  |
| * **Jewellery & Watches** | |  | |  | |  |
| * **Kiosks** | |  | |  | |  |
| * **Services & others** | |  | |  | |  |
| * **Vacant Units / Area (unleased)** | |  | |  | |  |
| * **TOTAL (Units / Area)** | |  | |  | |  |
|  | |  | |  | |  |
| **7) QUALITY OF SERVICE PROVIDERS:** Please mention names of all key Service Providers. If any activity is Self-Managed, please mention SELF: | | | | | | |
| * Architect (International) |  | | | | | |
| * Architect (National) |  | | | | | |
| * Climate / Air Conditioning Company |  | | | | | |
| * Event Management Company |  | | | | | |
| * Facility Management Company |  | | | | | |
| * Food Court Operator |  | | | | | |
| * Interior Design Company |  | | | | | |
| * Lighting Design Company |  | | | | | |
| * Mall Management Company |  | | | | | |
| * Mall Management Software |  | | | | | |
| * Mall Media Marketing Campaign |  | | | | | |
| * Parking Equipment Supplier |  | | | | | |
| * Parking Management Contractor |  | | | | | |
| * Security Management Company |  | | | | | |
| * Security System / Technology Supplier |  | | | | | |
| * Signage Company |  | | | | | |
|  | | |  | |  | |

QUALITATIVE PARAMETERS:

PLEASE WRITE A NOTE DESCRIBING HOW YOUR SHOPPING CENTRE HAS EXCELLED IN EACH OF THE FOLLOWING 7 AREAS DURING THE PERIOD JANUARY, 2017 TO DECEMBER, 2017:

(Note: these will form an important part of the jury decision):

1) Tenant Mix Change in Calendar Year 2017 and result of that.

2) Marketing and promotion activities done in Calendar Year 2017 – independently and/ or jointly - with tenants and result of that.

3) Outstanding/ unique initiatives taken in Calendar Year 2017 to make the mall a happening place and result of that.

4) Increasing average sales per sq ft per day – overall and in key categories. How did you achieve that?

5) Names of some of the tenants with all India best sales in your mall with sales per sq ft per day.

6) Corporate Social Responsibility (CSR) & Conservation of Environment and Public Resources.

7) Any special features or achievement during the assessment period.

If shortlisted as a finalist the person who will represent the company at the ISC Award ceremony is (Please specify name & designation):

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Signed by CEO / Director / Owner

Name:

Designation:

**TERMS & CONDITIONS:**

1. Award categories and titles are subject to change without notice.
2. Submitting an entry form does not guarantee nomination. Nominees will be shortlisted on the basis of Performance data as supplied in the entry form.
3. The final evaluation will be done by a ISCA grand jury which comprises of the most respected industry experts, analysts and observers.
4. The Jury members evaluate only on information contained in the entry form and not on any other information / perception / judgment, hence please fill in the form carefully
5. Any attempt to canvass for selection could lead to disqualification. Nominees must not contact Jury members or organizers in this regard
6. All information in the entry form is mandatory. If any information is not provided, it will directly impact the overall ranking and rating by the Jury.
7. All nominees specifically agree that by participating in these awards, they are confirming that they will use:

A: The authorized and complete description of the award as mentioned on the first page in any public communication related to these awards.

B: Specific template of ISCA logo, ribbon & trophy provided by IMAGES Group.

1. Entries with factually incorrect or misleading information may be deemed invalid.
2. All nominees specifically confirm that the information they submit is accurate and true, and that it may be used for internal research & Industry insights unless otherwise specified.
3. Every entry form must be attested by a person at the level of Director / CEO / Proprietor
4. Jury and the organizers have the right to decide on the final categories to be awarded, renaming the titles, clubbing the categories and moving nominations to a category other than the category originally filed in – wherever required.
5. Minimum 3 valid nominations are required per category, else the award may be withheld and same will be communicated to participant.

**OTHER REQUIREMENTS:**

Please send a Brand / organization logo along with high resolution award category specific pictures of Shopping Centre/s. It can be sent by email to [awards@irisretail.com](mailto:awards@irisretail.com) or through www. wetransfer.com.

**FORM SUBMISSION:**

Please provide complete information and submit the form by FRIDAY 23RD MARCH 2018 to:

Ritesh Pandey. Mobile: +91-9810613585

E-mail: [awards@irisretail.com](mailto:awards@irisretail.com) /[ritesh@irisretail.com](mailto:ritesh@irisretail.com)

Website: [www.indiashoppingcentreforum.com](http://www.indiashoppingcentreforum.com/)

**Thank you**