IMAGES MOST ADMIRED SHOPPING CENTRE OF THE YEAR: BEST MARKETING & PROMOTIONS

ELIGIBILITY: Shopping Centres that have been in operation since 30TH June 2017 or earlier

Shopping Centers that conducted the most effective marketing campaign during the year, jointly with tenants or on their own, which led to increased footfall and sales of tenants

Minimum Built Up Area: 1, 00,000 Sq Ft

ASSESSMENT PERIOD: January 2018 – December 2018

**REQUIREMENTS:**

Please send a Brand / organization logo (Vector Format-CDR/PDF/EPS) along with high resolution award category specific pictures of Shopping Centre/s. It can be sent by email to ritesh@irisretail.com or through www. wetransfer.com.

**Processing fee per entry**

 Rs. 15,000+ GST for the 1st nomination from same organization for a specific mall

 Rs. 10,000 + GST for each subsequent nomination from same organization for the same mall

**Special Package for Nominees:**

Rs. 35,000 + GST

'Nominees' passes for 2 presenters for 27th March\* and two invites for the grand ISCA gala – an evening of cocktails, dinner, awards and live entertainment.

\* The daylong ISCA program (alongside India Fashion Forum) will consist of the following:

1. Breakfast Meet of all nominees with retailers & IPCs

2. Presentations by Shopping Centres for various categories of ISCA

3. Joint Discussions of Jury (Retailers & IPCS) with Shopping Centres on their projects

4. Jury Recommendations for Improvements

5. Networking Lunch

6. Visit to booths of Shopping Centres

7. Ranking of Operational and Upcoming Malls

8. High Tea Meet

9. CEOs Mega Round table – Fashion & Lifestyle Retailers and Malls

10. Presentation of Awards

11. Gala Dinner

The program will see over 500+ shopping centre & retail professionals including BD heads and Project heads of some 50 retail organisations.

Nominees will have access to India Fashion Forum Convention & Exhibition held concurrently at Renaissance, Mumbai (Same date).

**Declaration:** I hereby declare that I have gone through the Nomination Process and agree to pay the processing fee towards each nomination filed.

\*The processing fee will be non refundable

**Remittance details:**

**PAYMENT OPTION** 1: CHEQUE
Cheque will be in favour of IMAGES MULTIMEDIA PVT. LTD.

**PAYMENT OPTION** 2: RTGS/NEFT

**Bank Name**: HDFC BANK LTD
**A/c Name**: IMAGES MULTIMEDIA PRIVATE LIMITED
**Current A/c No**: 02482000004779
**IFSC CODE:** HDFC0000248
**Bank Address:** S-355, PANCHSHILA PARK, NEW DELHI-110017

**OTHER DETAILS**

CIN: U22122DL2003PTC120097
PAN No: AABCI1059H
GST: 29AABCI1059H2ZL
SWIFT CODE: 110240029
\*The nomination fee is non refundable.

If shortlisted as a finalist the person who will represent the company at the ISC Award ceremony is (Please specify name & designation):

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Signed by CEO / Director / Owner

Name:

Designation:

**TERMS & CONDITIONS:**

1. Award categories and titles are subject to change without notice.
2. Submitting an entry form does not guarantee nomination. Nominees will be shortlisted on the basis of Performance data as supplied in the entry form.
3. The final evaluation will be done by a ISCA grand jury which comprises of the most respected industry experts, analysts and observers.
4. The Jury members evaluate only on information contained in the entry form and not on any other information / perception / judgment, hence please fill in the form carefully
5. Any attempt to canvass for selection could lead to disqualification. Nominees must not contact Jury members or organizers in this regard
6. All information in the entry form is mandatory. If any information is not provided, it will directly impact the overall ranking and rating by the Jury.
7. All nominees specifically agree that by participating in these awards, they are confirming that they will use:

A: The authorized and complete description of the award as mentioned on the first page in any public communication related to these awards.

B: Specific template of ISCA logo, ribbon & trophy provided by IMAGES Group.

1. Entries with factually incorrect or misleading information may be deemed invalid.
2. All nominees specifically confirm that the information they submit is accurate and true, and that it may be used for internal research & Industry insights unless otherwise specified.
3. Every entry form must be attested by a person at the level of Director / CEO / Proprietor
4. Jury and the organizers have the right to decide on the final categories to be awarded, renaming the titles, clubbing the categories and moving nominations to a category other than the category originally filed in – wherever required.
5. Minimum 3 valid nominations are required per category, else the award may be withheld and same will be communicated to participant.

**FORM SUBMISSION:**

Please provide complete information and submit the form by FRIDAY 22ND FEBRUARY 2019 to:

Ritesh Pandey. Mobile: +91-9810613585

E-mail: awards@irisretail.com /ritesh@irisretail.com

**Thank you**